



MEDIA INFORMATION

NEWS RELEASE

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FOR IMMEDIATE RELEASE

ShoreStation Adds Floating Swim Raft To Accessory Offering

IDA GROVE, Iowa – It's amazing how the neighborhood kids all seem to congregate at the house with the most toys. The same is true of adults. That's why ShoreStation waterfront systems are so popular. ShoreStation's complete line of lifts, dock, and accessories make it easy to create a custom outdoor fun center. New to the line is the FunStation floating swim raft.

"Kids and adults alike will enjoy this safe and durable sand beige swim raft," said Kim Zobel, ShoreStation's sales manager. "The 8'x10' low profile polyethylene platform creates an ideal activity center beyond the dock."

Swim rafts have become a popular waterfront accessory. They come in a variety of sizes, shapes and materials from soft inflatables to hard surface with external pontoon floatation to molded poly with internal floatation. "We wanted to offer a swim raft that is large enough for the whole family, yet is safe and kid friendly too," stated Zobel.

The deck of the FunStation is only 8" above the water line allowing for easy boarding with or without a ladder. "Most competitor's rafts are two times higher in the water," Zobel remarked.

The 3/8" heavy wall, UV resistant poly shell combined with 80 rigid internal support ribs form a strong, flat deck that will stand the test of time. "It's much more durable than similar looking thin walled, foam filled rafts," stated Zobel.

Title

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The unique anti-slip deck surface features a bold texture with a self-draining, deep channel rounded cell pattern. The anti-slip deck surface combined with round corners and recessed reflectors make it safe. Add the optional poly or aluminum ladder, back rest with cup holders, and slide to create the ultimate play area that is safe and user friendly for children and adults alike.

The FunStation has anchor tie-downs molded in the bottom to secure an anchor line and is shipped with the hardware to make that attachment. An optional molded anchor is available to complete the installation.

ShoreStation offers a complete line of accessories including hammock stands, gear towers, lights, swivel chairs, bumpers, flag poles, benches, a parasol sunshade, and more. For more information on the complete line of ShoreStation waterfront equipment or to locate a ShoreStation dealer, visit shorestation.com or call 1-800-859-3028. ShoreStation is a division of Midwest Industries, Inc., located in Ida Grove, Iowa. Midwest Industries also manufactures ShoreLand'r[®] boat and powersports trailers.

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